

WE DRIVE NEW MOBILITY!

Sustainable new mobility now!

The largest economic organization creating the sustainable transport market in Poland and the CEE region

270+

PSNM Members
– leaders of sustainable
transport in Poland

120+

institutional
Partners

650

published reports,
opinions and topic
analyses

500+

trainings, lectures and
industry events

9 years

of PSNM on the market,
supporting the development
of the industry

50+

completed research,
pilot and implementation
projects

10

content committees
bringing together market
experts and practitioners

120+

legislative postulates within
the framework of the White
Paper on New Mobility

PSNM

Members

Zero-emission vehicles

Aviation

Railway transport

Water transport

Charging infrastructure

Charging stations

Batteries

Financial institutions

Logistics

Retail

Power engineering

Micromobility

Sharing

Autonomous vehicles

Local governments

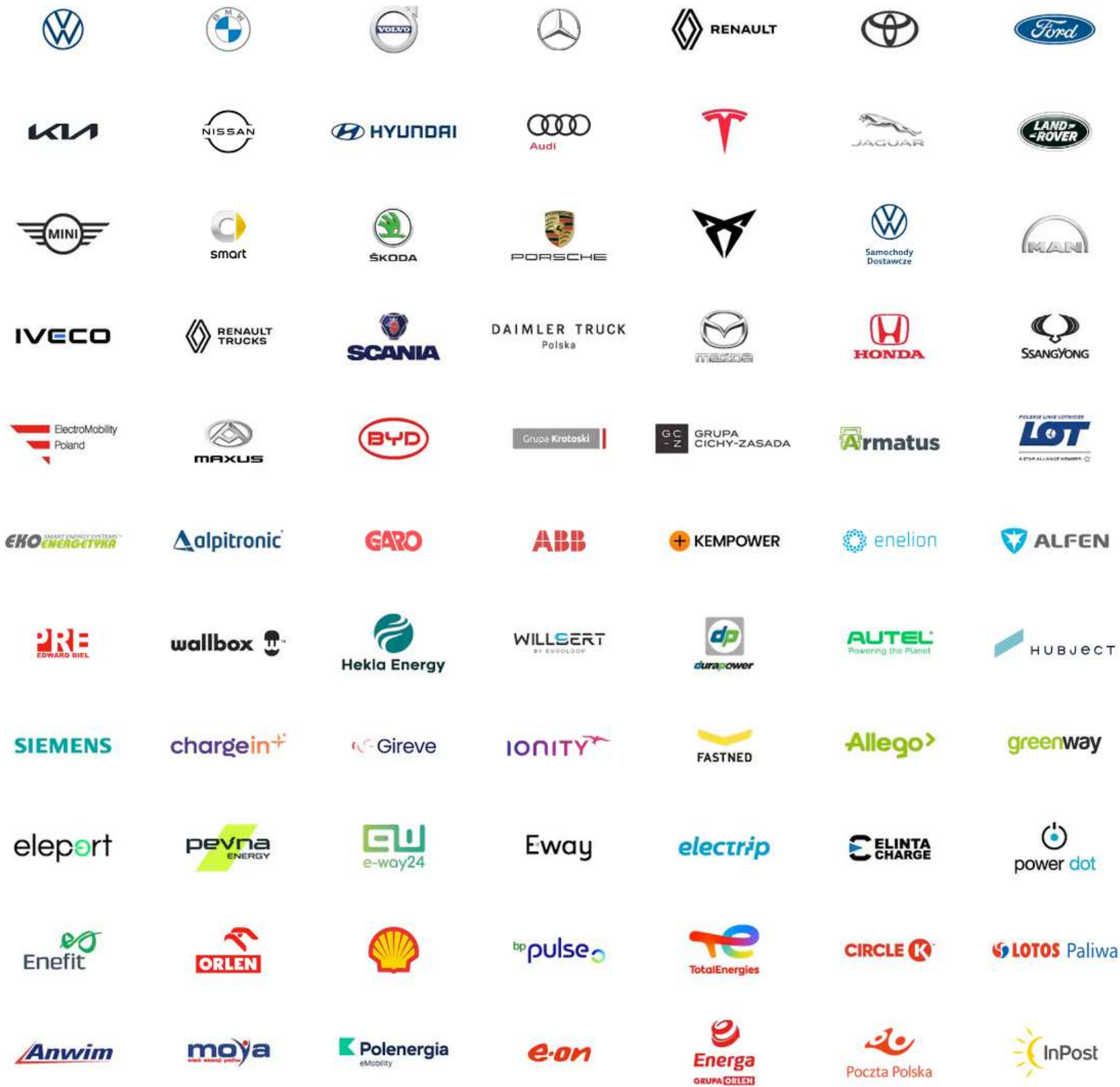
Smart City

Photovoltaics

Law firms

Consulting/training

IT ecosystem



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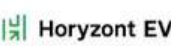
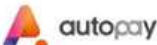
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PSNM | Full representativeness of the organization



**PSNM Members
represent the
entire value chain
in new mobility**

E-Mobility Europe | International activities



E-Mobility Europe

Representing the e-mobility value chain:
OEMs, CPOs, EV users, Public Institutions, etc.

45

years of active
actions to develop
the e-mobility market
(since 1978)

65

Members in 26 states

e-Drivers
e-Chargers
e-Vehicles

NEW LOCATION!
NEW ENERGY
NEW IDEA

Venue

MCK Katowice

The International Congress Centre
Plac Sławika i Antalla 1, 40-163 Katowice, Poland

**One of Europe's largest venues combining
congress, conference, exhibition, trade fair
and entertainment functions!**

Located in the heart of Katowice, this unique business venue stands out with its post-industrial aesthetic, modern design, and exceptional functionality.

15,000 people
capacity

36 conference
rooms

12,000 m² of EXPO
space (indoor
and outdoor)

NEW MOBILITY NEW ECONOMY NEW SUSTAINABILITY

The largest CEE Sustainable
Conference and EXPO



**New
Mobility
Congress**
Kongres Nowej Mobilności

23-25/09/2025



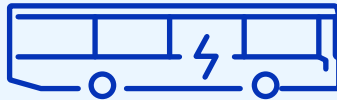

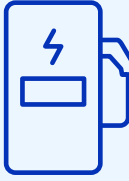
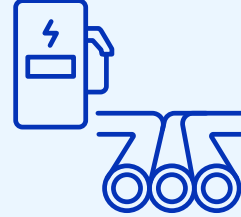
MCK, Katowice, Poland

psnm NEW
MOBILITY
ASSOCIATION

**Transport
GZM**

**Górnślasko-Zagłębiowska
Metropolia**


Scope of support programs

					
„My EV”	„Our E-car”	„Green Public Transport”	„Support for purchase or leasing of zero-emission N2 and N3 category vehicles”	„Support for construction and/or expansion of publicly accessible charging stations for heavy transport”	„Construction /expansion of power grids for high-power publicly accessible charging stations”
Zero-emission passenger cars and vans	Zero-emission passenger cars	Zero-emission buses	Zero-emission trucks	Charging stations for electric trucks	Power connections for charging stations

ca. **PLN 15 billion**

Total budget allocated for the implementation of current or future NFOŚiGW support programs for sustainable transport

Program: Our E-car (NaszEauto)

Budget	PLN 1.6 billion
Beneficiaries	<ul style="list-style-type: none">> Individuals> Individuals running sole proprietorships (SP)
<div>Subject and amount of funding</div> <div></div>	Purchase of a zero-emission M1 category vehicle (individuals) <ul style="list-style-type: none">> PLN 18,750 (PLN 30,000*)> PLN 10,000 bonus (PLN 5,000*) for scrapping a vehicle (not earlier than 1/02/2020), which the bonus recipient has owned for at least 3 years> PLN 11,250 bonus (PLN 5,000*), if income does not exceed PLN 135,000 annually> PLN 40,000 (total)
	Leasing/long-term rental of a zero-emission M1 category vehicle (individuals) <ul style="list-style-type: none">> PLN 30,000> PLN 5,000 bonus for scrapping a vehicle (not earlier than 1/02/2020), which the bonus recipient has owned for at least 3 years> PLN 5,000 bonus, if income does not exceed PLN 135,000 annually> PLN 40,000 (total)
	Vehicle purchase, leasing, long-term rental (SP) <ul style="list-style-type: none">> PLN 30,000 (funding for the initial payment in case of leasing or rental)> PLN 10,000 bonus for scrapping a vehicle (not earlier than 1/02/2020), which the bonus recipient has owned for at least 3 years> PLN 40,000 (total)
Maximum vehicle price	PLN 225,000 (net)
Cost eligibility period	Q3 2024 – Q1 2026

* for the large family card holders

Support programs for electric heavy duty vehicles (eHDV)

Support for the purchase or leasing of zero-emission vehicles of the N2 and N3 categories

Budget

PLN 2 billion

EUR 480 million

Application start date

Q2 2025



Support for the construction and/or development of public charging stations for heavy transport

Budget

PLN 2 billion

EUR 480 million

Number of application rounds **2**

First round application date

31/03 – 31/08/2025

First round budget

PLN 1 billion



Construction/expansion of power grids for high-power public charging stations

Budget

PLN 2 billion

EUR 480 million

Number of application rounds **2**

First round application date

31/03 – 31/12/2025

First round budget

PLN 1 billion



Construction/expansion of power grids for high-power public charging stations

Investment types

Construction/expansion of infrastructure necessary to provide power supply for charging stations (including electric power grid with necessary accompanying infrastructure) with the specified minimum current capacity delivered at least to the property boundary



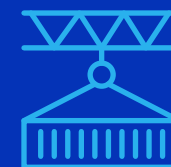
3,600 kW

For Rest Service Areas (MOPs) located directly along the TEN-T core network or within 3 km of the nearest exit



1,500 kW

For Rest Service Areas (MOPs) located directly along the extended or comprehensive TEN-T core network or within 3 km from the nearest exit



350 kW

For the area of a logistics center (DEPOT), operational base, intermodal terminal, or within 3 km from the entrance/exit to these facilities

Social Climate Fund

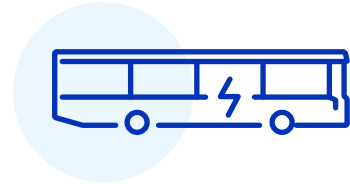
An opportunity for the development
of new mobility in Poland

Challenges of Polish transport



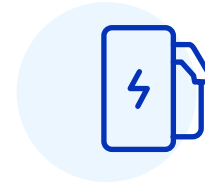
ETS 2: Outlook for 2027 – Higher costs of conventional transport

- Consumers are likely to resent rising transport costs
- Risk of transport exclusion



New mobility in Poland at an early stage of development

- Only 3% of new vehicle registrations are zero-emission (compared to over 12% EU average)
- Decline in e-bus registrations



Insufficient charging infrastructure

- One-third of large cities have fewer than 10 DC fast chargers
- The shortage is especially severe in municipalities with population under 100,000



Underdeveloped shared mobility systems

- Lack of flexible transport options, particularly in smaller cities
- Limited access to city bikes, carsharing, or carpooling services outside major urban areas
- Worsening transport exclusion in low-density areas

Opportunity – Social Climate Fund



EUR 11.5 billion
for Poland



**The largest
allocation in the EU!**

The Fund will enable:



Financing for the
purchase of
low-emission
vehicles



Expansion
of charging
infrastructure



Support for local
governments in
infrastructure
development planning



Development of
bicycle infrastructure
in selected areas

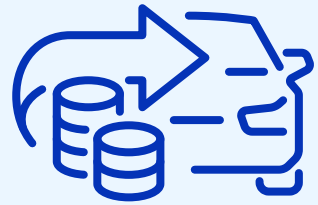


Growth of
shared mobility



Improved access to
zero-emission transport
in areas at risk of
transport exclusion

Selected general recommendations



Increase in the transport budget

- The proposal in the national Social Climate Plan is insufficient



Public consultations and expert involvement

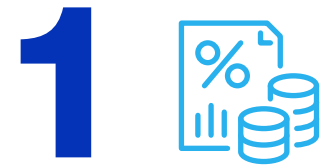
- Including a wide range of stakeholders in designing support instruments



Strategic approach

- Linking Social Climate Fund actions to Poland's long-term industrial strategy
- Coordination of national and local actions

Selected thematic recommendations



Social leasing of low-emission vehicles

- Based on the French model
– low monthly payments supported by the SCF



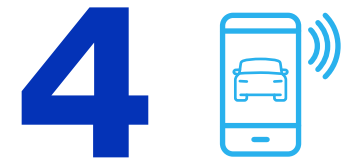
Zero-emission public transport

- Priority support for small towns and areas facing exclusion



Home and community chargers

- Subsidies for residents of multi-family buildings



On-demand transport and shared mobility

- Support for carpooling and demand-responsive transport services



Charging infrastructure in municipalities under 50,000 residents

- Installation of DC and AC chargers, support for micro-enterprises, local government advice



Support for planning new mobility development

- For all local governments: mobility strategies, spatial plan integration, trainings and workshops

Benefits of effective use of Social Climate Fund



Reduction of CO₂
emissions and
improved air quality



Modern mobility
accessible for
citizens



Strengthening the
automotive
→ 8% of GDP
→ 13,5% of expo



Job protection
and innovation
development

SCF Fact Sheet | On-demand transport & shared mobility



Project goal

- Improvement of transport accessibility in regions affected by transport poverty
- Reduction of emission through flexible transport solutions

Scope of activities

- Funding the launch of on-demand transport and carpooling services
- Digital systems for ride planning and operations
- Support for local governments in shared mobility planning
- Complementing public transport

Benefits

- Fewer conventional vehicles
- Better access to jobs, education, and services
- Support for local micro-enterprises

Beneficiaries

- Residents of smaller towns and rural areas
- Local governments
- Micro-enterprises

SCF Fact Sheet | Charging infrastructure in municipalities <50,000 residents

Project goal

- Expansion of the charging network in smaller municipalities

Scope of activities

- Installing DC chargers in every municipality with <50,000 residents
- Launching AC chargers „on demand” in multi-family buildings
- Support for micro-enterprises
- Advisory services for local governments

Benefits

- Universal access to charging infrastructure
- Reduced transport emission
- Support for local entrepreneurship

Beneficiaries

- Residents of smaller towns and rural areas
- Local governments
- Micro-enterprises

SCF Fact Sheet | Support for planning the new mobility development strategy

Project goal → Helping local governments develop new mobility strategies

Scope of activities

- Preparing local strategies covering public transport, shared mobility, charging infrastructure, bike paths
- Integration with spatial planning
- Analysis of social and spatial needs
- Trainings for officials
- Providing advice on investment financing

Benefits

- Coherent, long-term vision for mobility
- Greater efficiency of SCF investments
- Support for transport transformation across Poland

Beneficiaries

- All local governments
- Local communities

SCF Fact Sheet | Social leasing for zero-emission vehicles project goal

Project goal

- Ensuring access to zero-emission vehicles for lower-income households

Scope of activities

- Social leasing model based on French model
- Subsidies for initial fees and monthly leasing payments
- Monthly lease payment: **approx. PLN 450–650 monthly** (based on French model: EUR 100–150/month)
- Lease period: minimum 3 years
- Eligibility: distance to work >15 km, annual mileage >8,000 km
- Simple process, cooperation with dealers and leasing companies

Benefits

- Combating transport exclusion
- Lower vehicle operating costs
- Supporting the market for new zero-emission vehicles

Beneficiaries

- Lower-income households
- Residents of areas with limited public transport access

SCF Fact Sheet | Development of micromobility and cycling and pedestrian infrastructure as a complement to the public transport system

Project goal → Improving the daily mobility of residents through investments in active forms of transport

Scope of activities

- Public bike systems and shared micromobility
- Subsidies for the purchase of bicycles
- Construction of pedestrian and bicycle infrastructure

Benefits

- Safe and everyday mobility for all
- Integration with public transport ("first/last mile")
- Reducing transport exclusion

Beneficiaries

- Residents of rural and peripheral areas
- Low-income people
- Local communities without access to public transport

Summary & call to action



Poland as the
largest SCF
beneficiary

EUR 11.5 billion

psnm WE
DRIVE
NEW MOBILITY!

PSNM ready
to cooperate
for effective
implementation



**Together
we can achieve:**

- Cleaner transport
- Stronger economy
- Greater accessibility
for citizens

**WE DRIVE
NEW MOBILITY!**

Thank you for your attention!

NEW MOBILITY ASSOCIATION

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