

European Environment Agency SOER 2010

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1) What is “S” “O” “E” “R”?

“European State of the Environment and Outlook Report 2010”

EEA flagship product

- **E = “Environment”**
 - Natural media (e.g. air, water, soil)
 - Living systems
 - Biodiversity: species, habitats, ecosystems and services!
 - Human: urban/rural

1) What is “S” “O” “E” “R”?

E = “Europe” for
EEA=

32 Member
Countries +

6 W. Balkans
(Cooperating)



- Member countries
- Cooperating countries

1) What is “S” “O” “E” “R”?

R = “Report”

- An obligation under EEA Regulation
 - Art.2 vi: “Publish a report on the state of, trends in and prospects for the environment every five years.”
 - Art.2 ii: “Provide the Commission and Members States with the objective information necessary for framing and implementing sound and effective environmental policies.”

1) What is “S” “O” “E” “R”?

R = Other “Report” Goals

- Fulfil EEA mission: “Support sustainable development and help achieve significant and measurable improvement in Europe’s environment by providing timely, targeted, relevant and reliable information to policy-making agents and the public”.
- More global and long-term focus
 - “Europe in the world”: reduce impacts on global environment
 - “The world in Europe”: implications of global trends
- Link to Pan-European report and global assessments
- Continuous reporting/SEIS

1) What is “S” “O” “E” “R”?

S = “State”

- ...of environment
- DPSIR framework
 - “Drivers”, “Pressures”, “Impacts” on “State” of environment
 - Negative (e.g. D=transport, I=pollution)
 - Positive (e.g. D=improved sewage treatment, I=less fish kills)
 - Response/Solution
 - How to improve “State” in the future
 - E.g. policies/regulation, communications, investments

O = “Outlooks”?

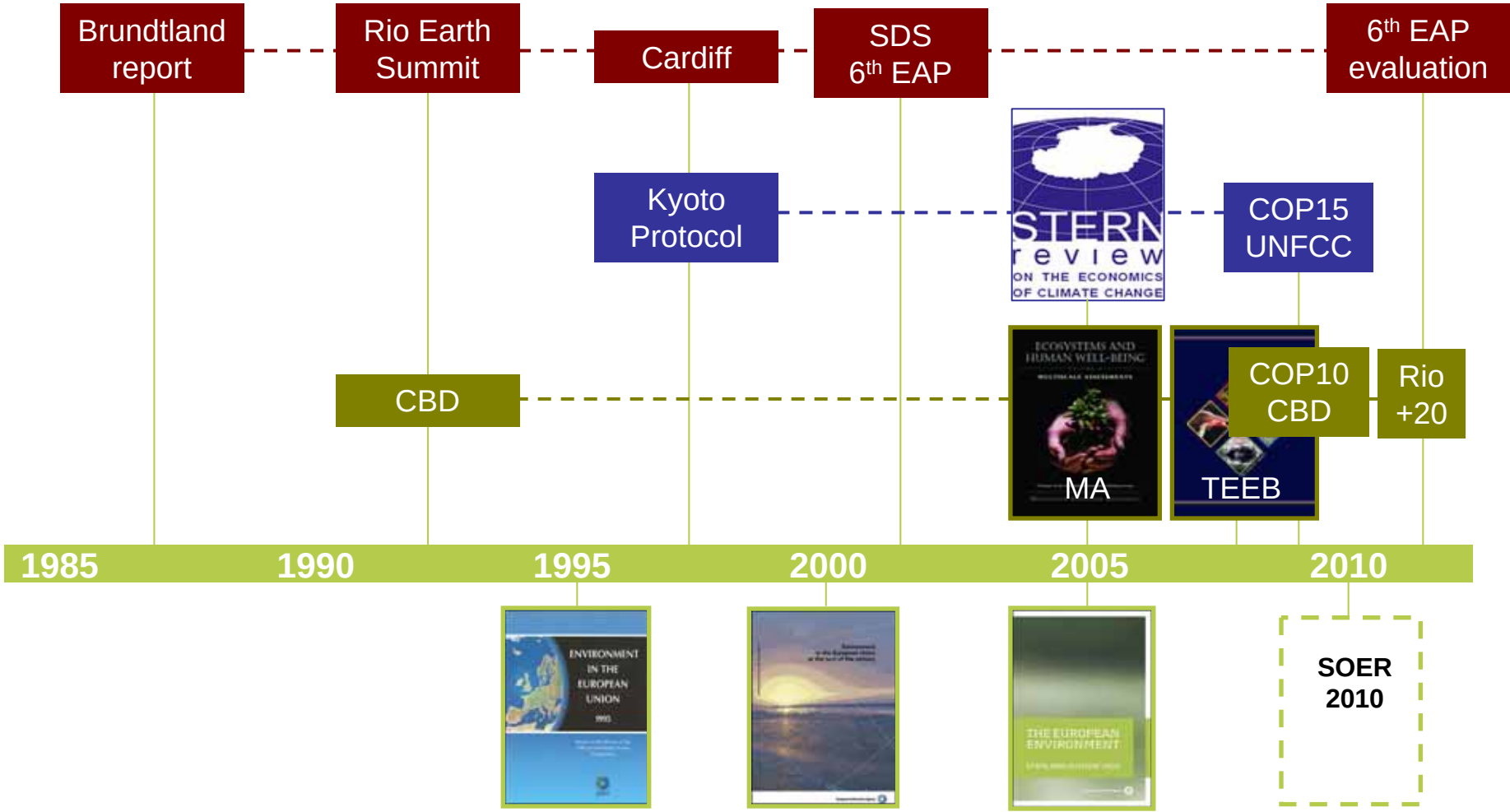
- What will happen to “Pressures”, “State” and “Impact” over time
 - “Business as usual” or other “scenarios” for D and R

1) What is “S” “O” “E” “R”?

In summary...

*The EEA will produce a “European” “report” for 2010, covering 38 countries, on the current state of the environment, how we got to that state, what that state might be by 2020, what is being done and what could be done to improve that state... **plus more**, as you will see.*

1) SOER history



3) Key policy messages

- Feedback on 6th EAP priorities
 - Sustainable resource use (production/consumption)
 - Climate change
 - Biodiversity, ecosystem approach/services
 - Environment and health
- } Why Care?
- Overall policy framework (6th EAP, acquis)...
 - Effectiveness (is current framework working?)
 - Coherence (across sectors)
 - Integration (env. objectives into other policies)

4) Communications

- 1) EEA consultations
 - Goals, audiences, outputs
- 2) User consultations (e.g. Czech Ministry tomorrow)
- 3) Communication Strategy
 - Pre-launch promotion among users
 - Report launch and dissemination (Nov.29/2010)
 - Shift from paper to web
 - Post-launch continuous reporting and user dialogue
 - Other sub-products and activities?
- 4) SOER web portal: <http://soer2010.ew.eea.europa.eu/>



5) Core elements: Overview

- Country-specific progress (Part C)
- EU-wide progress (Part B)
- Global implications today and tomorrow (Part A)

5) Core elements: Country-specific (Part C)

Three Main Content Areas

- 1) Commonality
 - 6 common issues (air pollution, CC mitigation, nature protection and biodiversity, land, freshwater, waste)
 - DPSIR including outlook
- 2) Diversity
 - Country differences and uniqueness linked to key geographical, cultural and socio-economic challenges
- 3) Flexibility
 - Highlight own issues (e.g. success stories, regional)

5) Core elements: Country-specific (Part C)

Communication Goals

- New umbrella web service will present information about the environment in EIONET countries:
 - State, impacts, pressures, drivers, outlooks
 - Environmental improvements
 - Recent and continuing challenges
 - Cross-country comparisons
 - Feed interesting stories/info into other products (e.g. national and global SoEs, media stories)
 - Show how European policies help



5) Core elements: EU-wide (Part B)

Goal 1: Raise awareness of “state of, trends and prospects for Europe ´s environment”

- Link to EEA Regulation (Art.2 vi)
- DPSI + Outlook 2020
- Key environmental “themes”

Goal 2: Improved EU environmental policies

- Link to EEA Regulation (Art.2 ii): “... *for framing and implementing sound and effective environmental policies*...”
- DPSI + O + (R) Response/Solution
- Focus 6th EAP



5) Core elements: EU-wide (Part B)

Goal 3) Support coherence of EU-wide sectoral policies

- Energy, Transport, Agriculture, Maritime, Water, Industry

Goal 4) Support international policies, and improve Europe 's impact on global environment

- Meeting international/global targets?
- Reduce negative impacts (e.g. imports) abroad
 - “Europe in the world”



5) Core elements: Global level (Part A)

Exploratory assessment:

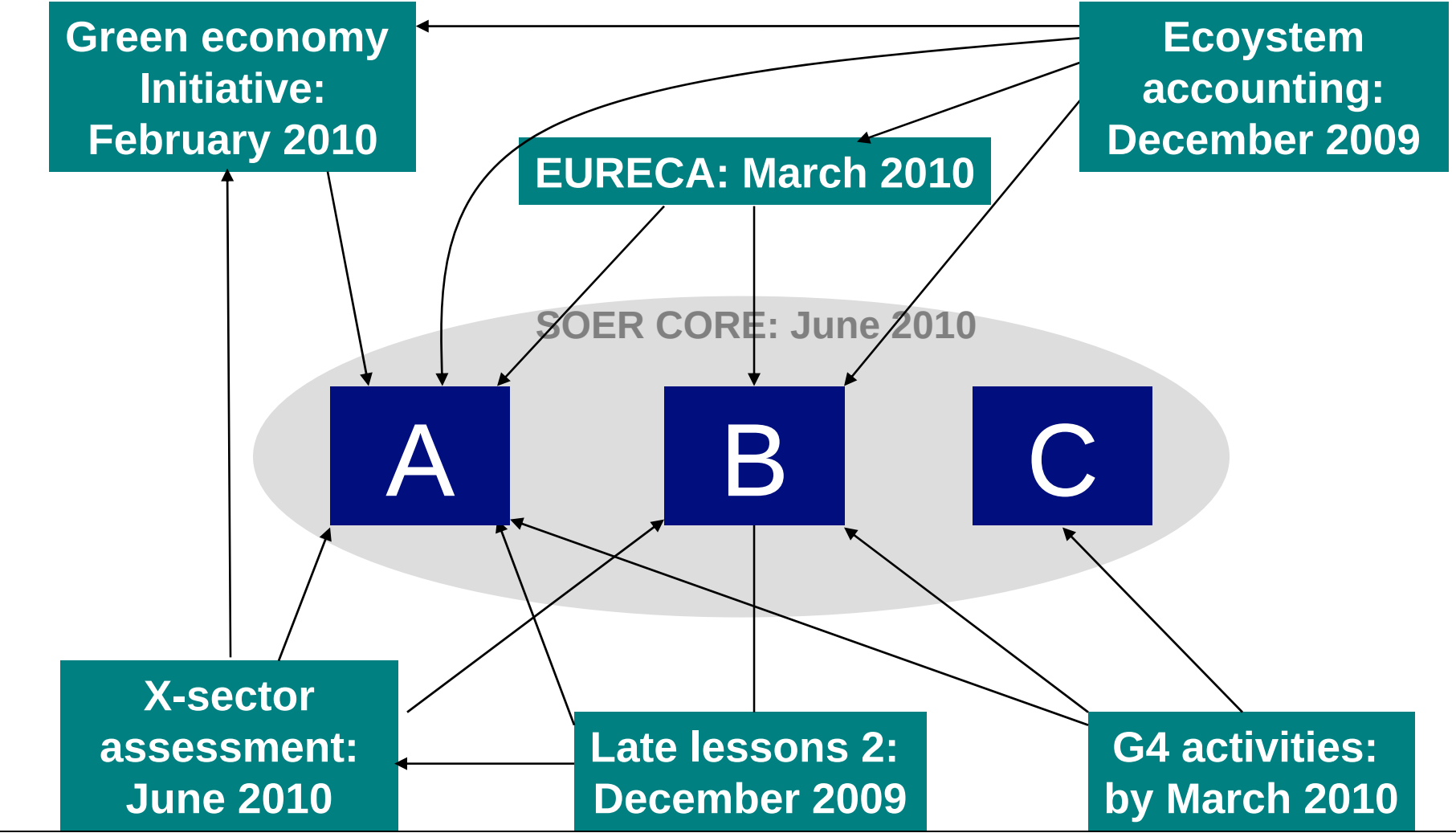
- “The world in Europe”
- Trends of global “mega-drivers” (e.g. socio-economic) 2010- 2050
- How will they impact Europe’s environment? and implications for EU environmental policy-making and LT sustainability?
- Certainties and uncertainties
 - E.g: Rising populations, megacities, technologies, new diseases, developing economies, stress zones
 - E.g Rising global pop./food demand – Europe can import less – Pressure to intensify European agriculture – Related ecosystem impacts

6) Synthesis Document: Overview

- Strategic integrated assessment across Parts A-C plus other aspects of priority interest e.g. Green Economy
- Main paper product
- Targeted at interested public
- Non-technical, accessible
- 60-80 pages, 23 EEA languages
- 100,000 copies?



6) Synthesis Document: Main elements



6) Synthesis Document: Green Economy Initiative element.

